



18th Conference and 17th General Assembly of COPEAM

NEWS EXCHANGES AND TV MAGAZINES COMMISSION

**Adams Beach Hotel
Agia Napa, 13 May 2011**

RESOLUTION SCHEME

The works of the Commission were opened by the welcome speeches of its President and of Ms. Paola Parri, COPEAM representative.

Further to a short presentation of the history and contents of the ERNM exchange, the works started according to the envisaged agenda.

Firstly, participants were informed about the good result (1300 news) achieved this year, although slightly lower if compared to the past year. This was mainly due to the end of Euromed-News project - which entailed the exchange of more than 300 news - as well as to the less intense participation of some members following the political situation in their countries, as for ASBU and Télévision tunisienne, or due the lack of internal human resources to be particularly devoted to the exchange, as for FT3 and Rai.

The contribution of Euromed-News was recalled by Ms. Parri, who highlighted the important impact of the awareness reached by southern Mediterranean countries with regard to the neighbourhood policy and the actions carried out by the EU in these countries.

The problem of feedback from the members concerning the use of the contributions made available to ERN-Med was also pointed out, reminding that it still remains at present, in spite of the several appeals of the Algiers coordination centre, as underlined by Ms. Boulemtafes. In this regard, the watermarking system presented by the EBU representative, currently undergoing a trial phase only for EVNs news, should, in the participants' opinion, be extended to regional exchanges too, including ERN-Med.

FT3 and Al Arabiya representatives expressed their interest in the contents of this exchange and promised to study the modalities of participation – what they could offer – and utilization.

The important aspect of training was also discussed; the EBU representative informed the participants about the resumption of the internship sessions devoted to news coordinators, as well as the toolkit to be translated in Arabic.

The meeting was concluded by the following statements:

The News Exchanges and TV Magazines Commission

- invites the organizations of the northern shore not participating anymore in the exchange to resume their participation in order to diversify even more ERN-Med content;
- underlines the necessity to organize a specific meeting for news coordinators on a regular annual basis, requesting the organization members to invest in this sense and to send their representatives;
- suggests to create a blog gathering all the participants in the Euromed-News project in order to carry on the professional relations established during this multilateral action, thus preserving the great heritage acquired in this framework.